

AVIATRIX WEST PRIVACY POLICY

Last updated on 14 July 2020

This privacy policy helps you understand how Aviatrix West website (<https://aviatrixwest.com>) uses and protects the data you provide to us when you visit and use the Aviatrix West website and its services.

We reserve the right to change this policy at any given time. If you want to make sure that you are up to date with the latest changes, we advise you to frequently visit this page and view the privacy policy.

What User Data We Collect

When you visit the website, we may collect the following data through the tracking analytics provided by a WIX Website application: Your IP address, contact information (such as email address) when you subscribe or contact us, other information such as interests, gender, age, geographical location and preferences, and data profile regarding your online behavior on our website.

Why We Collect Your Data

We are collecting your data for several reasons:

- To better understand your needs.
- To improve our services and products.
- To send you promotional emails containing the information we think you will find interesting and the latest blog posts.
- To contact you to fill out surveys and participate in other types of market research.
- To customize our website according to your online behavior and personal preferences.

Who We Share Your Data With

Your data is primarily used by Aviatrix West to create relevant content for readers (see the above section). Your data is also used by WIX website according to their own policies. However, to provide you with relevant content, it may be required to share your data with third parties such as aviation businesses providing a range of products, flying schools, flight attendant schools and non-aviation businesses providing products and services that may interest you.

Our Cookie Policy

Once you access our website, you also agree to use the data it collects regarding your online behavior (analyze web traffic, web pages you spend the most time on, duration of each page visit, and websites you visit). Please note that cookies don't allow us to gain control of your computer in any way. They are strictly used to monitor which pages you find useful and which you do not so that we can provide a better experience for you. If you want to disable cookies, you can do it by accessing the settings of your internet browser.

Links to Other Websites

This website (<https://aviatrixwest.com>) contains links that lead to other websites. If you click on these links, Aviatrix West is not held responsible for your data and privacy protection. Visiting those

websites is not governed by this privacy policy agreement. Make sure to read the privacy policy documentation of the website you go to from this website.

Restricting the Collection of your Personal Data

You might wish to restrict the use and collection of your personal data. You can achieve this by doing the following:

- Do not subscribe or submit a contact form if you do not wish to share your email address with us.